

Katelyn M. Lisznyai

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willing to relocate

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EDUCATION

Master of Sports and Entertainment Management | *University of South Carolina • Columbia, SC*

Bachelor of Arts in Communication | *Columbia College • Columbia, SC*

EXPERIENCE

Baseball/Softball

Baseball Operations Coordinator | *Lexington Blowfish • Lexington, SC*

Summer 2024

- Aid the General Manager and Assistant General Manager with day-to-day Front Office Operations.
- Supervise daily activities in all departments including marketing, corporate sponsorships, ticketing, and food and beverage
- Lead 30 interns in a variety of areas including video production, promotions, and fan engagement. Assign tasks based on skills and competencies. Delegate when needed.
- Work with the General Manager to create, review, and complete player contracts.
- Develop game-day and online content to be posted on the video board, official website, and social media pages utilizing skills in photography and graphic design.
- Work with Marketing to assist corporate sponsors with successfully marketing their brands to the Blowfish community.

Media Team, FTC, Stringer, Video Production Crew | *Columbia Fireflies • Columbia, SC*

2022 - Present

- Input and validate rosters and game line-ups; enter game play using scoring software; ensure accuracy of all post-game information submissions.
- Operate the pitch clocks behind home plate and in the outfield between every pitch. Track and enter the results of each pitch, game event, and time between without error.
- Direct 4 camera operators and other film crew staff to film game and fan engagement; operate various cameras throughout the stadium; create engaging instant replays.

JV Softball Coach | *Hammond School • Columbia, SC*

2020 - 2022

- Instructed 24 athletes in individual and team fundamentals, sportsmanship, cooperation, strategy and playing tactics, and physical conditioning necessary to realize individual and team success.

Media

Freelance Graphics Designer | *Sincerely Studios*

2024

- Conceptualized and designed 50+ custom illustrations for the Soundmap mobile game, maximizing consistency and aesthetic appeal, meeting customer requirements.

Team Lead | *Adventure Photo, Riverbanks Zoo • Columbia, SC*

2019 - 2020

- Engaged and interacted with patrons while capturing high-quality guest photos, including green screen, action, and animal encounters.
- Led a team of 10-12 photographers; ensured productivity goals were met.

Communication

Public Involvement Intern | *SC Department of Transportation • Columbia, SC*

Summer 2022

- Created, reviewed, and updated marketing materials utilizing research, data analysis, and best practices.
- Coordinated public outreach events to inform about current projects and gather suggestions and concerns.

US Senate Office Intern | *Office of Senator Tim Scott • Columbia, SC*

Spring 2021

- Interacted with constituents, documenting suggestions, concerns, and requests for assistance.
- Drafted letters and press releases; completed casework-related tasks; conducted research on current events and topics.

CONFERENCES & CERTIFICATIONS

Rapsodo Hitting & Pitching Certifications

2024

MLB Winter Meetings • Nashville, TN

2023

- Developed knowledge and skills from experienced professionals in the areas of Baseball Operations, Coaching, and Player Development by participating in the following conferences:
 - Take the Field, a two-day conference specifically designed for women interested in careers in professional baseball.
 - Advancing Bases, a two-day program focused on assisting diverse talent entering various areas of baseball operations.

REFERENCES

- | | | | |
|------------------------|-------------------|------------------------------|--------------|
| • Bill Shanahan | Co-Owner | Lexington Blowfish | 251-654-4003 |
| • Brad Shank | Team President | Columbia Fireflies | 803-888-3012 |
| • Susan O'Malley, J.D. | Senior Instructor | University of South Carolina | 803-777-5214 |

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